

# Measuring the Immeasurable: toward a qualitative evaluation of gender gap activities



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# GOALS

*What do we want to achieve?*  
*¿Que queremos lograr?*

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## GOALS

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|--|--|
| 1. Identify some useful qualitative indicators | 1. <i>Identificar algunos indicadores cualitativos</i> |
| 2. Discuss which ones are the most relevant    | 2. <i>Discutir sobre los más importantes</i>           |
| 3. Plan further actions                        | 3. <i>Planear acciones adicionales</i>                 |



# **QUANTITATIVE/QUALITATIVE CUANTITATIVO/CUALITATIVO**

*What are we talking about?*

*¿De que estamos hablando?*

# QANTITATIVE/QUALITATIVE CUANTITATIVO/CUALITATIVO

## Quantitative methods

1. Before data collection
2. Focus on Measurement
3. Wider sample
4. General
5. Numbers

## *Metodos cuantitativos*

- 1. Antes de recoger datos*
- 2. Enfoque en la medicion*
- 3. Muestra mas amplia*
- 4. General*
- 5. Numeros*

*How many articles did you edit?*  
*¿Cuantos articulos editaste?*

# QANTITATIVE/QUALITATIVE CUANTITATIVO/CUALITATIVO

## Qualitative methods

1. During data collection
2. Focus on Observation
3. Smaller sample
4. Specific
5. Words

## *Metodos cualitativos*

1. *Durante la recoleccion de datos*
2. *Enfoque en la observacion*
3. *Muestra más pequeña*
4. *Especifico*
5. *Palabras*

*How did people use the list of suggested articles?  
¿Como utiliza la gente los articulos sugeridos?*



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**QANTITATIVE/QUALITATIVE  
CUANTITATIVO/CUALITATIVO**

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**How many articles did you edit?**

***Cuantos articulos editaste?***

Why did you edit *that* number of articles?

*Porque editaste ese numero de articulos?*

**How did the people use the list of suggested articles?**

***Como utilizaron la lista de articulos sugeridos?***

How many used it? What did others edit?

*Cuantos la utilizaron? Que editaron los otros?*



# **DISCUSSION DISCUSIÓN**

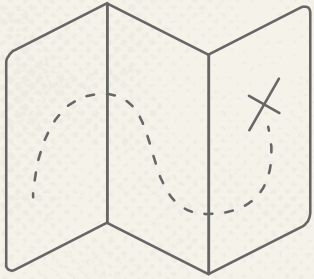
*What do you think?*

*¿Que piensas?*



## DISCUSSION DISCUSIÓN

- What was **meaningful**, or **useful**, or **lasting**?
- *How* people participated?
- What influenced the outcomes?
  - External factors
- *Que fue **significativo**, **util** o **perdurable**?*
- *Como participaron las personas?*
- *Que influyó en el resultado?*
  - *Factores externos*



# **MOVING FORWARD AVANZANDO**

*What will we do now?  
Que hacemos ahora?*

## MOVING FORWARD AVANZANDO

- Share with the world
- Collect more ideas
- Try it on
- ...

- *Compartir con el mundo*
- *Coleccionar más ideas*
- *Intentar*
- ...

**THANKS!**  
**GRACIAS!**

*Questions? Preguntas?*

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# CREDITS

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